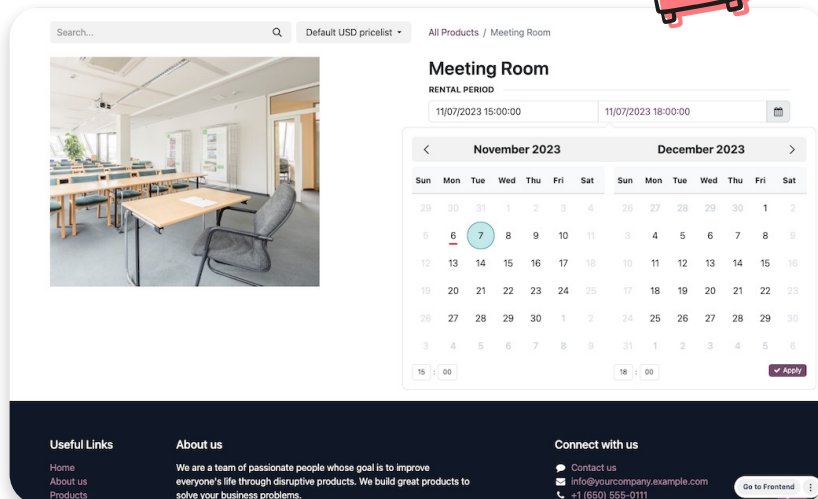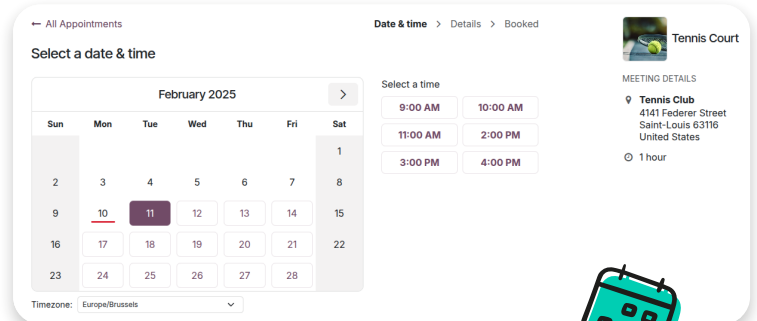## 01 Appointments

Goal: Simplify scheduling for businesses and their clients by enabling online booking of appointments.

Features:

- Provides a user-friendly interface for clients to select time slots.
- Integrates with employee calendars to ensure availability. Automated reminders and notifications to reduce no-shows.
- Manage the capacity of a resource for a slot, and define if the resource is shareable among other customers.
- Suitable for service-oriented businesses like consultants, therapists...

02 Rental

Goal: Manage the rental process efficiently, from inventory to invoicing.

Features:

- Supports scheduling and tracking of rental items (e.g. equipment, vehicles, or real estate).
- Handles different rental durations (hourly, daily, or monthly).
- Tracks availability and condition of items.
- Best suited for businesses providing physical items for rent.
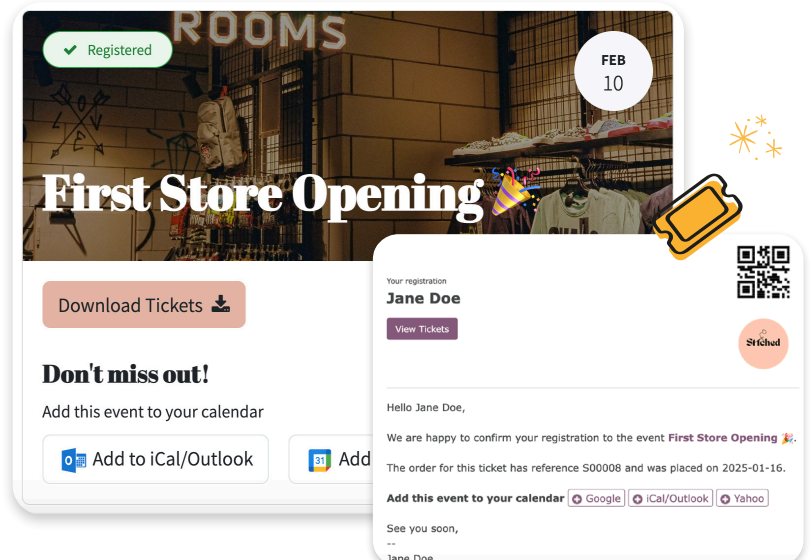
03 Events

Goal: Plan, manage, and promote events such as conferences, workshops, or exhibitions.

Features:

- Comprehensive tools for event registration, ticketing, and attendee management.
- Marketing tools like email campaigns and social media integration to promote events.
- Real-time reporting on attendance, ticket sales, and feedback.

DIFFERENTIAL ANALYSIS • Appointment / Rental / Events

When to use them?

Legend:
- 🟢 You can
- 🟠 There is a workaround
- 🔴 You can't

Can I...	Appointment	Rental	Events
define blocking days?	🟢	🟠 Fake rental orders	🔴 Don't publish these days*
select multiple random days?	🟠 Book back-and-forth	🔴 Sales order has one time range applied on all products	🔴 Back-and-forth without day specification
define a range of days?	🔴	🟢	🔴
handle cancellation on the front-end?	🟠 Only non payable booking (NPB)	🔴	🔴
define a weekday pricing?	🔴	🔴	🟢 1 event = 1 date
define an arrival confirmation?	🟢	🟢 Pick-up button	🟢
track my stock?	🔴	🟢	🔴 No stock tracking for the booth
book a recurrent weekday for the customer?	🟠 Can be done on the Calendar app	🔴	🔴
display a month view?: select one day	🟢	🟢	🔴 No month display

*Create 3 different events if 10/01 and 20/01 are blocked in January: (1) 1/01 → 9/01   (2) 11/01 → 19/0   (3) 21/01 → 31/01

DIFFERENTIAL ANALYSIS • Appointment / Rental / Events

When to use them?

Legend: 🟢 You can　🟡 There is a workaround　🔴 You can't

Can I...	Appointment	Rental	Events
create a flash event?	🔴	🔴	🟡 On track
link a reservation with a sales order from the back-end?	🔴	🟢	🟢
define the minimum amount of days to book in advance?	🟢	🟢	🟢
avoid double booking?	🟢	🟡 Possible depending on the stock available	🟢
define different price for a same slot?	🔴	🟡 Possible depending on the pricelist	🟢
define different locations?	🟡 One per appointment	🟢	🟡 One per event or use tracks
handle user or resource unavailability?	🟢	🟢	🔴
send an after-sales satisfaction mail?	🟡 Marketing automation	🟡 Marketing automation	🟢 Communication email after the event ends
publish available weekdays?	🟢	🟢	🟡 On track