



Exhibitor Brochure

November 8th to November 10th, 2023
Brussels Expo • Belgium

Odoo Experience

Odoo Experience is our signature annual event. It brings together all members of the Odoo sphere, including partners, clients and open source software fans.

It features 3 days of exciting demos and inspiring talks. It's the perfect opportunity to gain visibility and forge professional connections.



3-day event

Learn. Connect. Enjoy.

[Visit the website](#)



15k+

PARTICIPANTS

2

KEYNOTES



350+

TALKS

4

live concerts



110+

COUNTRIES



120+

EXHIBITORS

150

developer talks



BEERS AND FUN

Ready-to-use demo booths

The demo booths offer you a unique opportunity to play a key role during Odoo Experience and increase your brand awareness and business expertise.



Plug & play

Booths include a big screen TV for demos/slides.



No exhibition materials needed

Eliminate stress with minimum set-up.



Promote your brand

Get published in the event agenda which is distributed on-site and promoted online.



Open to all

Partners, developers and community members.

Why exhibit?

• 01

Boost your visibility

Establish yourself as a key player in the Odoo ecosystem, increase your brand awareness, and attract new prospects.

• 02

Connect with the community

Did you know that many Odoo partners work in collaboration with other partners? It's a win-win situation as it helps the community gain time and expertise as well as establish a supportive business network.

• 03

Showcase your expertise

Share your knowledge and present various topics such as :



APPS AND
MODULES



SERVICES AND
METHODOLOGIES



CUSTOMER
SUCCESS STORIES

Sponsorship Packages

Secure your sponsorship today,
in two simple steps.

- 1 Select your booth location and size
- 2 Select your promotional package



1 Choose your booth and location

STANDARD BOOTH

2500 €

7m²

DOUBLE BOOTH

5000 €

14m²

DOUBLE PREMIUM BOOTH

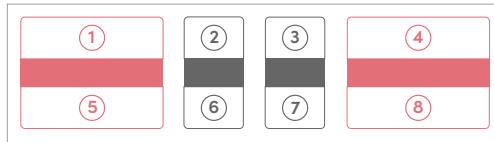
6000 €

14m²

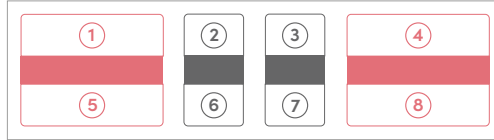
HALL 10

ENTRANCE

A



B



CONFERENCE ROOM

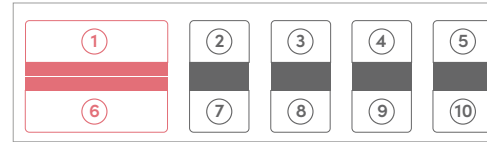
CATERING

BAR

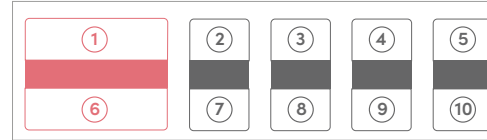
C



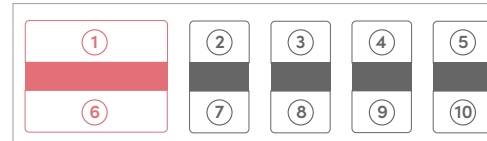
D



E



F



G



Double premium
14m²

Double
14m²

Standard
7 m²

CONFERENCE
ROOMS

Odoo reserves the right to change the floor plan without notice, in order to accommodate necessary changes.

ENTRANCE



Double premium
14 m²



Double
14 m²

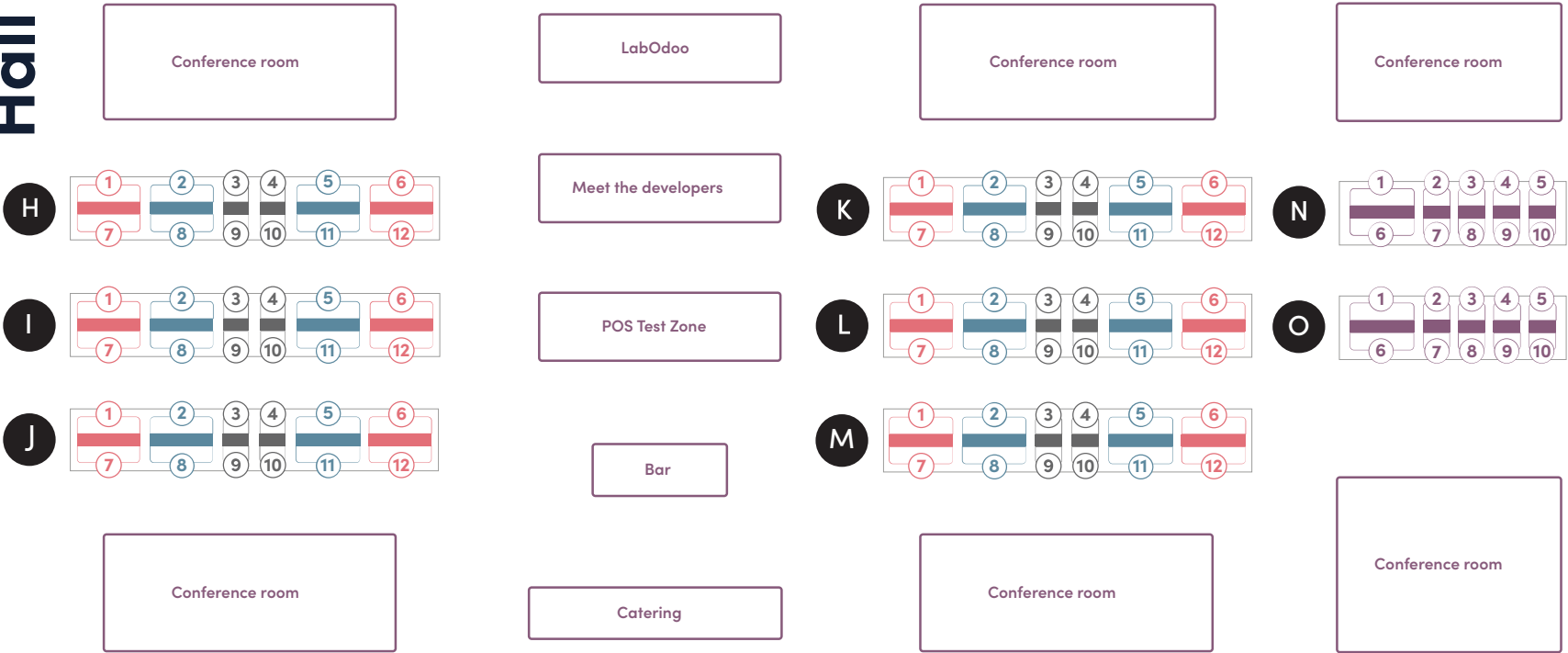


Standard
7 m²



Odoo

Hall 7



Odoo reserves the right to change the floor plan without notice, in order to accommodate necessary changes.

2 Select your promotional package

	STANDARD PACKAGE	VIP PACKAGE	PLATINUM PACKAGE
	Included in all booths	+ 1000 €	+ 2000 €
Branded booth	✓	✓	✓
Desk and chairs*	✓	✓	✓
Promotion on Twitter	✗	✓	✓
Promotion on Facebook & LinkedIn	✗	✗	✓
Description on event website	✗	✗	✓

*if you choose a double booth location, you'll have one desk and 2 high chairs + a small table and poufs

The logo features the word "odoo" in a white, lowercase, rounded sans-serif font. To its upper right is the year "2023" in a smaller, white, uppercase sans-serif font.

odoo 2023

EXPERIENCE

For additional information, please contact us at:

experience@odoo.com