

BUSINESS

Banking Aviation Property Energy Analysis Tourism Markets Retail **Company Releases**

Odoo expands their Dubai office and helps businesses thrive

Recruiting top talent and helping clients grow their businesses despite the pandemic

Published: March 10, 2021 12:42
Gulf News Report



Odoo is a leader in open source all-in-one business software
Image Credit: Supplied

Dubai: Odoo, a leader in open source all-in-one business software, announced that they have grown their Dubai office exponentially in the past year, despite the pandemic. In fall of 2018, two people from Odoo's headquarter team in Belgium landed in Dubai as part of their commitment to expand in the region, and grow the company's presence in the Middle East. Fast forward to today, Odoo Middle East DMCC celebrates reaching their 130th employee mark, further supporting the brand's rapid product development pace and continued regional expansion. With plans to reach more than 200 employees in their Dubai office by the end of 2021, the team is on the lookout for a new office to accommodate this expansion.

When Covid-19 hit the world in the beginning of 2020, many organizations and employees braced themselves during the unprecedented times. Odoo, leaning on its own software, continued to run their business, grasping market opportunities, and assisting their regional clients and partners to grow their own businesses. Optimal strategies taken up by Odoo, allowed the office to grow both in number of staff as well as clients. Currently supporting 600,000+ users in the Middle East with its business applications, including the likes of UPS, MoTeC Middle East, STRATA, Philip Morris

International Inc., and Rashid Al Jabri Group of Companies, Odoo's unique value proposition is to be user-friendly and fully integrated. Working with their expanding partner network, that despite the challenges posed by the pandemic grew by over 40% to more than 430 partners in the region, has helped form new streams of revenue for companies hit by COVID-19. With more than 5 million users worldwide, Odoo's solutions are designed to support businesses of all sizes, with a flexible, fully-featured, and integrated suite of applications to run and manage all aspects of a business. Odoo's functionality encompasses traditional ERP, including accounting, stock, and CRM, as well as broader business needs such as project management, marketing, human resources, website, eCommerce, and more. With a modular approach, Odoo provides affordable, customizable, and easy-to-use software that scales with business needs as a company grows.

TRENDING



'Airlines must stop hand-carried gold on flights'



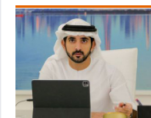
This Indian billionaire made over \$16 billion in 2021



UAE-India travel: Emirates introduces free hotel stay



GN FOCUS
Lulu Exchange opens its 79th branch at Khalifa City in



Dubai introduces regulations for district cooling



Warren Buffett becomes sixth member of \$100b club

LATEST IN

See: India's elderly leave isolation to get vaccinated

20 minutes ago

UK police confirm body found is of missing woman

21 minutes ago

PTI candidate Sanjrani wins Senate chairman seat

46 minutes ago

Bakkegard sets IRONMAN 70.3 Dubai mark to take title

1 hour ago

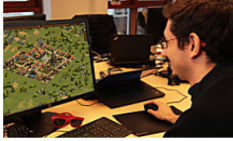
Italy to impose COVID-19 lockdown over Easter

1 hour ago

Odoo operates with an open core business model, a model based on community, knowledge shar-ing, and transparency. While traditional ERP is expensive and frequently fails to adapt to the unique needs of a business, Odoo focused on listening to the companies they help serve. Providing solu-tions that fit the businesses in the Middle East, helping them bridge the gap between different de-partments.

With revenue growth consistently above 50% over the last ten years, Odoo is a leading technology success story, operating international offices in Belgium, Luxembourg, USA, India, Mexico, Hong Kong, and Dubai, simplifying the way businesses operate globally. With its flexible suite of applica-tions and a relentless focus on product, Odoo is ideally positioned to capture a compelling market opportunity, recruit top talent for their regional Dubai headquarter, and provide the necessary tools for regional companies to run their businesses successfully.

You May Like



#StayAtHome and Play this City-Building Game. No Install.

Forge of Empires - Free Online Game



The Secret Behind Babel: An Expert Explains Why This App is the Best for...

Babbel



10 Most Beautiful Beaches In The World

GoGoPeak



At Almost 100, He Is The Oldest Living Western Star

I Single Mom



Top 10 Luxury Bicycles Created by Car Brands

mydayoff.me



10 Most Beautiful Places In Canada

Thebest1.xyz

by Project Agora

LogRhythm partners with the Cyber Security Council of the UAE