

# Exhibitor Brochure

October 2 - 4, 2019

Aula Magna • Louvain-la-Neuve, BE

# Odoo Experience

Odoo Experience is our signature annual event. It brings together all members of the Odoosphere, including partners, clients and open source software fans.

It features 3 days of exciting demos and inspiring talks. It's the perfect opportunity to gain visibility and forge professional connections.



# 3-day event

- Learn
- Connect
- Enjoy



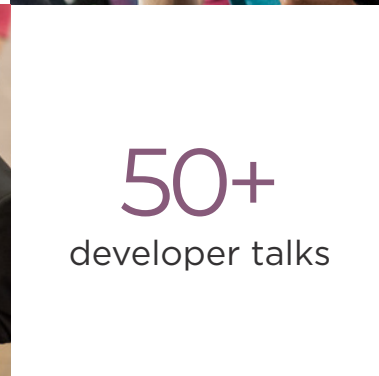
2  
keynotes



4,000+  
attendees



60+  
business talks



50+  
developer talks



4  
smartclasses



∞  
beers and fun



30+  
exhibitors



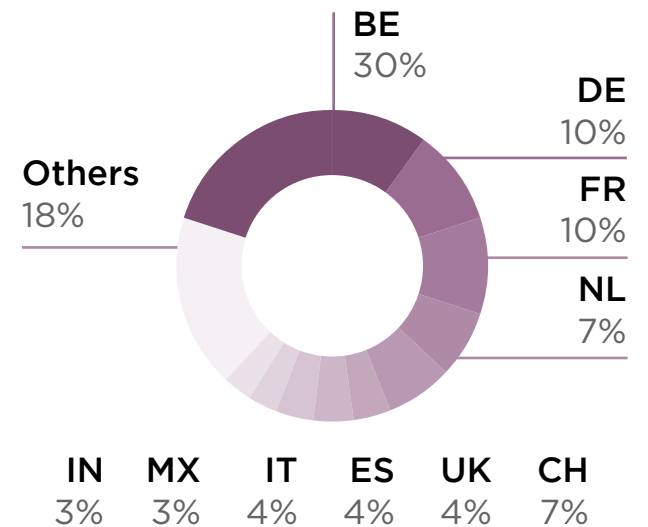
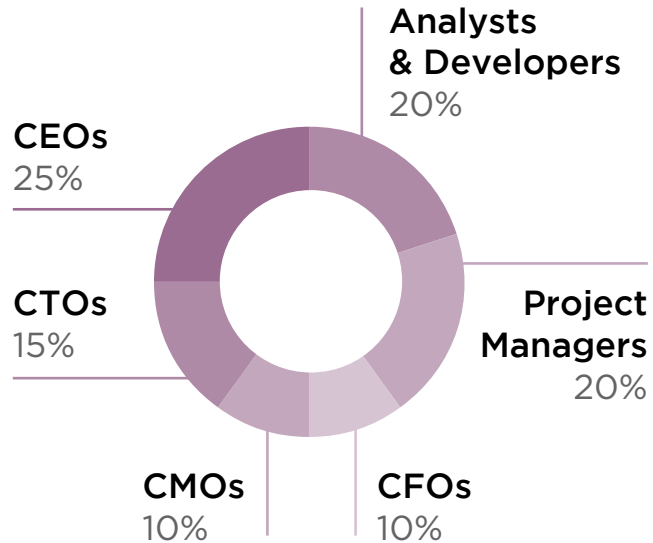
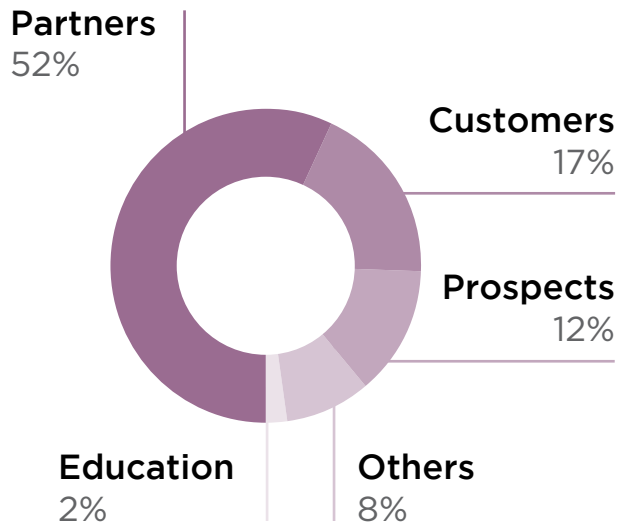
3  
concerts





**4,000+**  
attendees

**60+**  
countries





# Ready-to-use demo booths

The demo booths offer you a unique opportunity to play a key role during Odoo Experience and increase your brand awareness and business expertise.



## Plug & play

Booths include a big screen TV for demos/slides.



## No exhibition materials needed

Eliminate stress with minimum set-up.



## Promote your brand

Get published in the event agenda which is distributed on-site and promoted online.



## Open to all

Partners, developers & community members.



# Why exhibit?

## Boost your visibility

Establish yourself as a key player in the Odoo ecosystem, increase your brand awareness, and attract new prospects.

## Connect with the community

Did you know that many Odoo partners work in collaboration with other partners? It's a win-win situation as it helps the community gain time and expertise as well as establish a supportive business network.

## Showcase your expertise

Share your knowledge and present various topics such as:



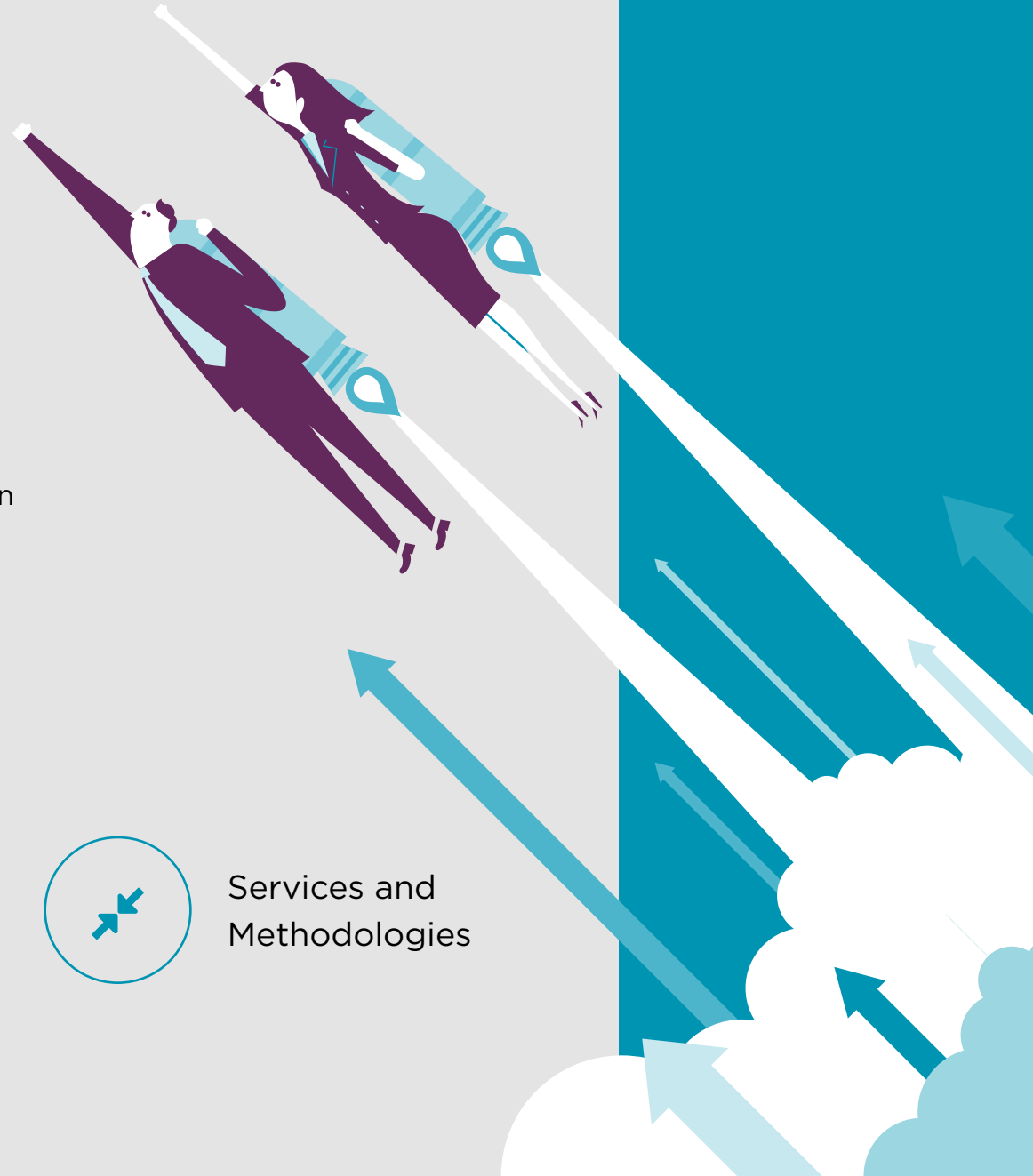
Apps and  
Modules



Customer  
Success Stories



Services and  
Methodologies




# Sponsorship Packages

Secure your sponsorship today and select the option that best suits you, standard or VIP.

Both packages include a branded booth with your logo and a feature in the event agenda.

As a VIP, you'll be in the spotlight by being in the perfect location. Enjoy maximum exposure throughout the whole event.

STANDARD	VIP
€1,950	€2,950
3 days	3 days
4 m <sup>2</sup>	4 m <sup>2</sup>
46" display screen	46" display screen
Featured in the event agenda Printed + Online	Featured in the event agenda Printed + Online
Logo & link on the conference website	Logo & link on the conference website
	Promotion on social media 
	Max. brand visibility
	Prime location

1

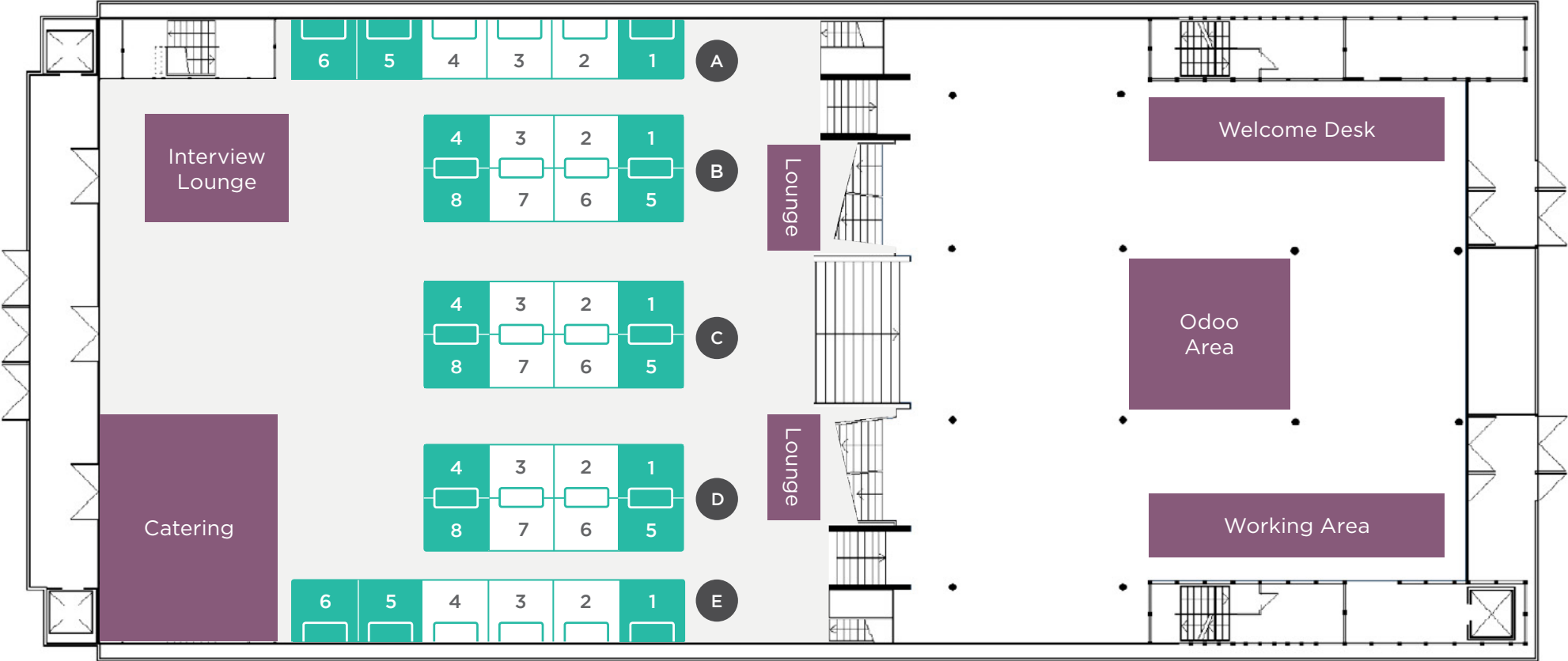
Check the **VIP location** on the floor plan

# Exhibition Hall

1 Standard demo booth

1 VIP demo booth

Odoo reserves the right to change the floor plan without notice, in order to accommodate necessary changes.



LAKE

DOWNTOWN



2019

odoo

EXPERIENCE



For additional information, please contact us at: