

Exhibitor Brochure

October 3 - 5, 2018

Aula Magna • Louvain-la-Neuve, BE

Odoo Experience 2018

Odoo Experience is a unique event held yearly where the entire Odoo community comes together for 3-days of networking and learning.

It's the biggest opportunity of the year to gain visibility and forge professional connections.



3-day event

- Learn
- Connect
- Enjoy

Odoo Experience is a unique type of conference that brings together members of the Odoo community from all over the world for learning, networking, and fun!



2
keynotes



4000
attendees

60
business
talks



12
business
workshops



50
developer
talks



4
training
sessions

3
concerts



∞
beers and fun



Why exhibit?

Showcase your expertise

Demo your custom modules and attract new prospects.

Boost your visibility

Establish yourself as a key player in the Odoo ecosystem and increase your brand awareness.

Sell to the community

Did you know that many Odoo partners sell their work to other partners? It helps the community gain time and expertise as well as establish a supportive business network.



158,000
website sessions



40,000
social mentions



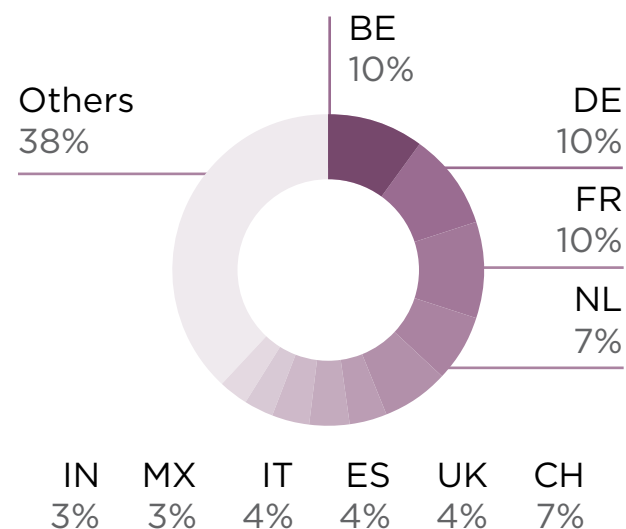
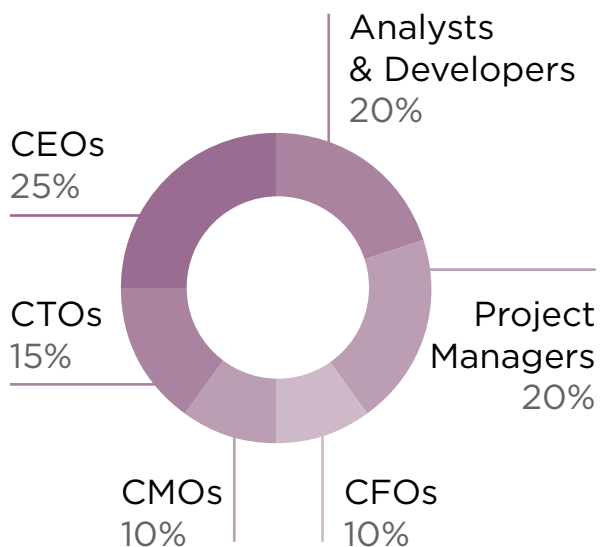
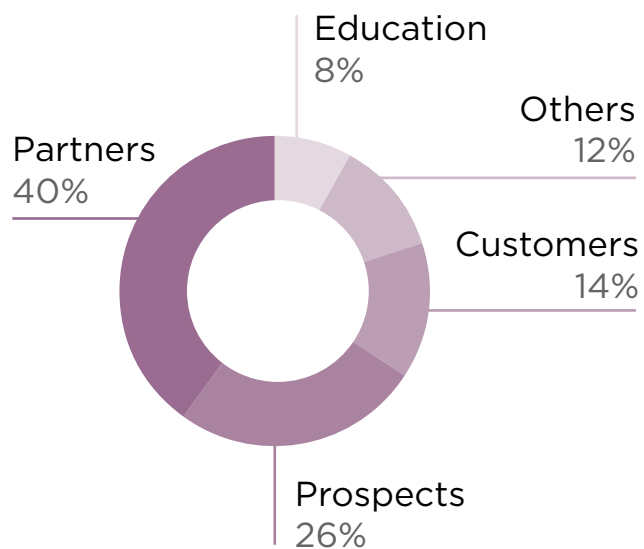
42,000
livestream views



3,000
attendees

60+
countries

2
keynotes



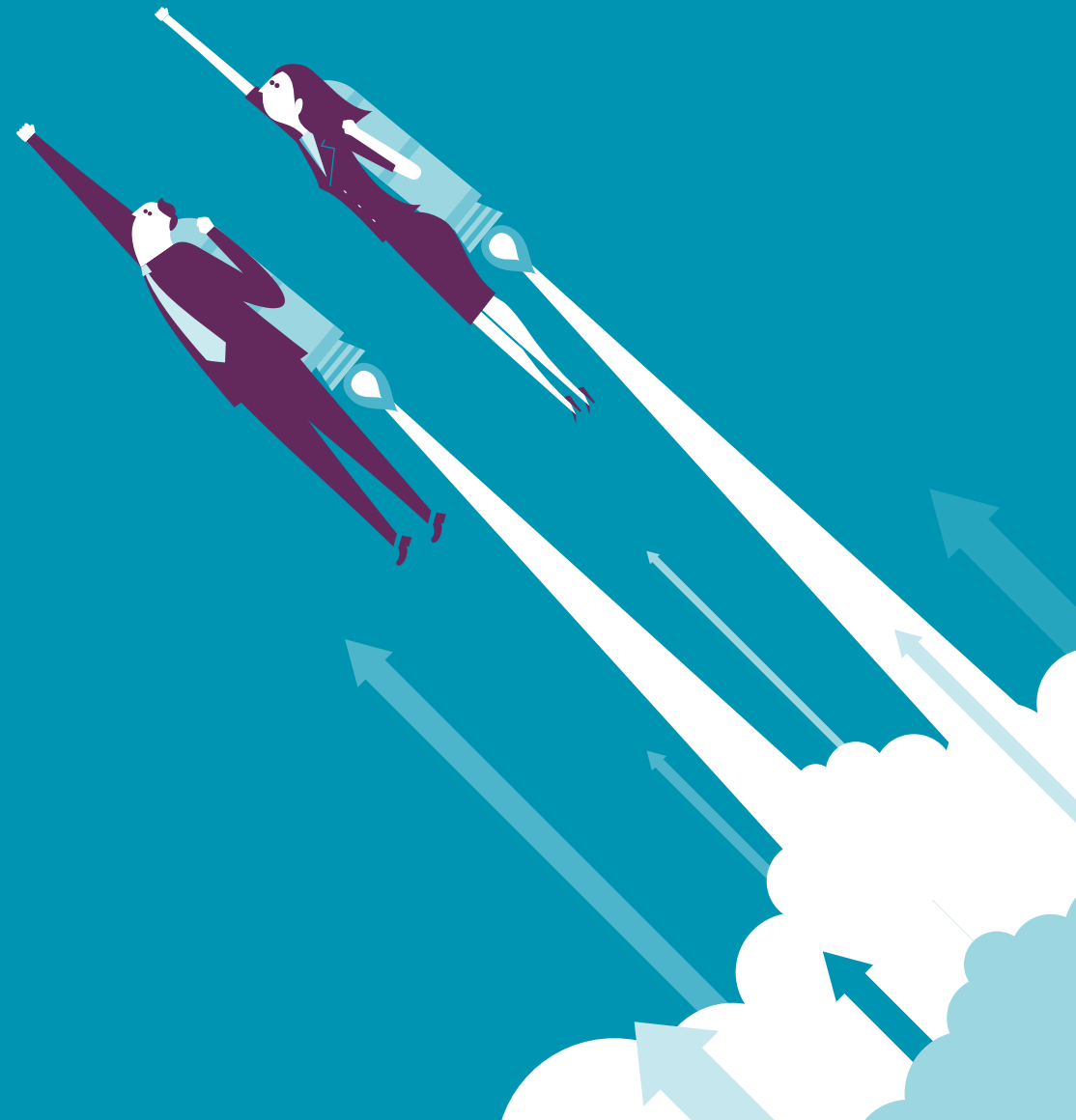
Ready-to-use demo booths

In the 2017 edition, we introduced a new concept of “ready-to-use demo booth”, to provide a great return on low investment for exhibitors.

Exhibitors get a pre-furnished booth with a big screen TV; just plug in your laptop and you are ready to do product demos or present your company slides. Flexible scheduling (from 1/2 day to 3 days) allows everyone to participate with any budget.

To ensure lots of visitors to your booth, presentations are promoted in the event agenda.

This concept is perfect for companies who want to demo one of their modules, show the audience a customer reference, or do a presentation about their services or implementation methodology.



Showcase your brand!

A demo booth is perfect to gain visibility and show what services or products you can offer to the Odoo Community.



Plug & play!

Booth includes a big screen TV for demos/slides.



No exhibition materials to bring!

Less stress with minimum set-up.



Low investment!

Available for any budget, starting from € 490.



High visibility!

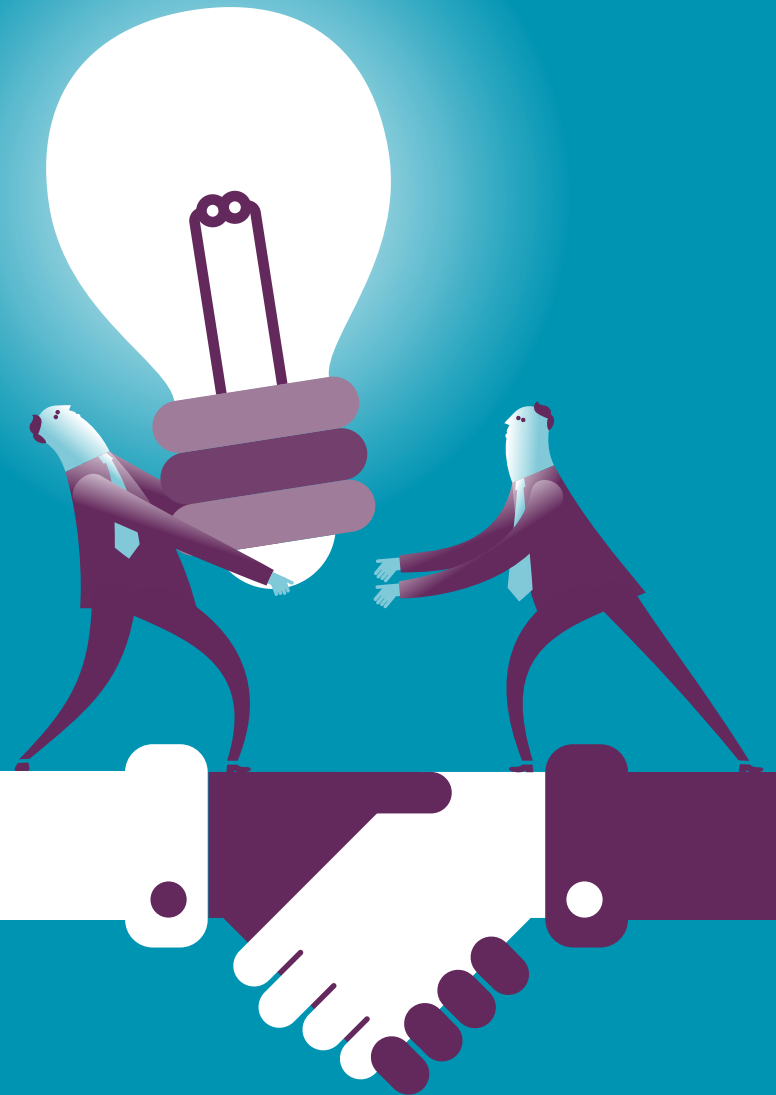
Get published in the event agenda, distributed on-site and promoted online.



Showcase your expertise

With this concept, anyone can share their knowledge and practical experience with the community!
The presentations made in the exhibitor area will play a major role in the event.

The exhibition hall gives any partner or community member a unique opportunity to play a key role during Odoo Experience, and introduce their brand and business expertise.



Open to all

Partners, Developers, Community members

You can present various topics such as:



Apps
& Modules



Success stories



Services
& Methodologies



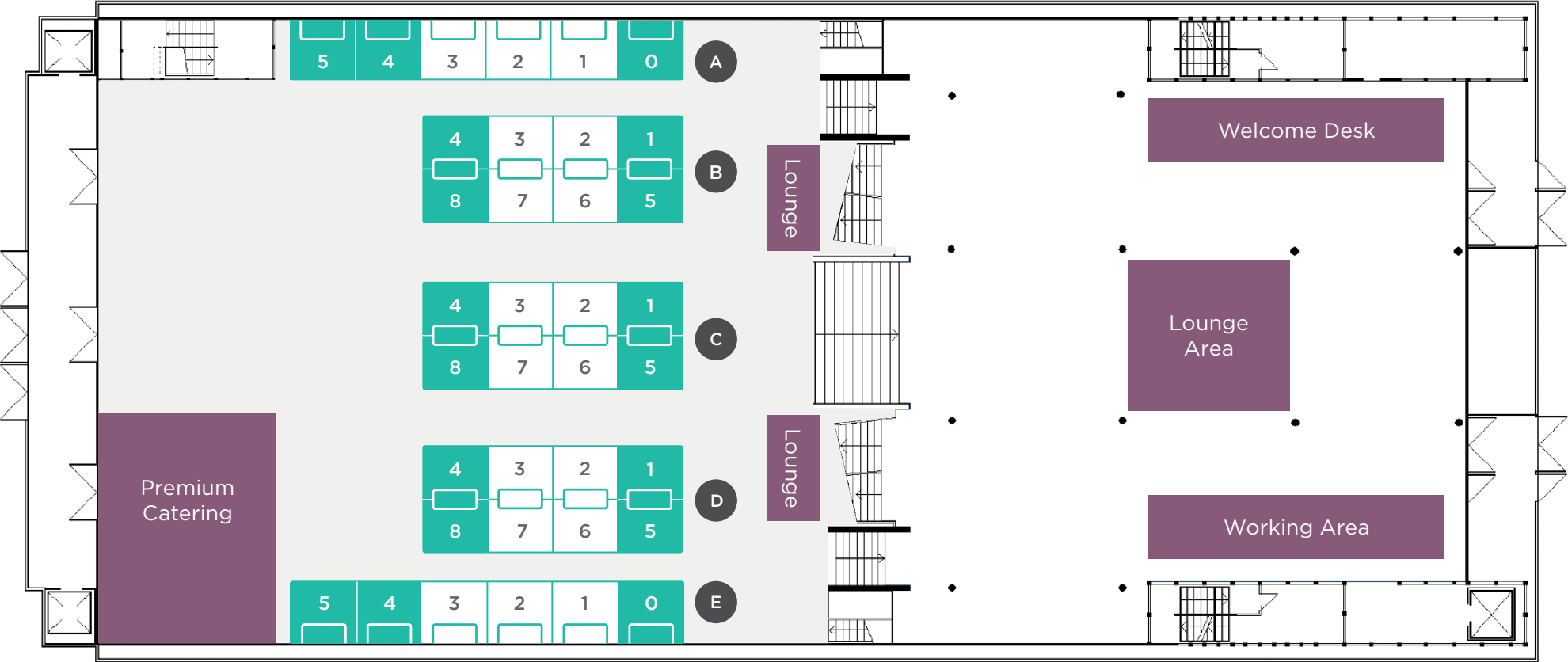
Exhibition Hall



Basic or Branded
demo booth



VIP demo booth



Flexible Schedule

Wednesday, 3rd

2 time slots available / booth

10am → 2pm

2pm → 6pm

Thursday, 4th

2 time slots available / booth

10am → 2pm

2pm → 6pm

Friday, 5th

1 time slot available / booth

9am → 2pm



Demo Booths

Starting from €490 for 1/2 day, booths offer a huge return on investment.

This price allows anyone to showcase their apps, customer references or methodologies.

If you book the full event, 3 days, you get a branded booth with your logo and you will be featured in the agenda.

BASIC
€ 490
1/2 day
4 m ²
46" display screen
1 time slot
Featured in the agenda Printed + Online

BRANDED
€ 1,950
3 days
4 m ²
46" display screen
5 time slots
Featured in the agenda Printed + Online
Your logo on our communication materials

VIP Location

You'll be in the spotlight by being in the perfect location. Enjoy maximum exposure throughout the whole event.

Demo your products, market your services, or position your company expertise!



Check the **VIP location** on the floorplan • **Page 10**

BRANDED

€ 2,950

3 days

4 m²

46" display screen

5 times slots + VIP sponsors

Featured in the agenda
Printed + Online

Your logo on our
communication materials

Max. Brand visibility





For any additional information,
please contact us at: